



# JOSHUA BRITT

## CREATIVE INSTIGATOR

**CONTACT**  
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## SUMMARY

Creative and versatile designer with over a decade of experience in web design, user interface, branding, and front-end web development. Proven track record leading digital transformation for global brands to include the full redesign of corporate websites, e-commerce platforms, and internal systems. Skilled in translating ideas into thoughtful, user-centered designs, whether part of a creative team or working solo. Passionate about merging form and function to create intuitive, impactful digital experiences.

## EXPERIENCE

### Web Designer & Developer for PM-International

Global direct sales company focused on premium health, fitness, and beauty products under the FitLine brand. Led the redesign and modernization of the corporate website, product shop, and distributor registration system; designed and implemented new backoffice structures; and created marketing materials across the organization when needed.

**Remote**  
Schengen, LU  
2015 to Present

### Art Director & Designer for PureZa For Life

Pet wellness startup dedicated to enhancing the lives of pets and the people who depend on them. Led and designed the brand identity, product packaging, marketing materials, corporate website, and front-end development.

**Kennesaw, GA**  
2014 to 2015

### Designer for LiveSmart 360

Contributed to a mission-driven direct sales company specializing in premium nutritional products. Responsible for web design, front-end development, and print collateral.

**Sarasota, FL**  
2012 to 2014

### Co-Founder & Designer for MEDIA76

Co-founded a freelance design studio specializing in web and graphic design. Responsible for company branding, web design, front-end development, and visual identity for clients.

**Brentwood, TN**  
2008 to Present

### Graphic Designer for Team Dynamic

Worked with a premier North American esports organization credited with over 100 league, tournament, and LAN titles. Created visual assets to support branding and presence.

**Beaufort, SC**  
2005 to 2009

## EDUCATION

### O'More College of Design

Bachelor of Fine Arts in Visual Communications, 3.68 GPA

**Franklin, TN**  
Class of 2012

## AWARDS

### (3) Gold AFF Student ADDY Award

Lucha Package Design  
Negen Logo Design  
MEDIA76 Web Design

### O'More College of Design

2012 Nashville  
2012 Nashville  
2011 TN District 7

### (5) Silver AFF Student ADDY Award

O'More Exposed Web Design  
Thirty Six Title Sequence  
Lucha Logo Design  
Helix Logo Design  
MEDIA76 Web Design

### O'More College of Design

2013 Nashville  
2012 Nashville  
2012 Nashville  
2012 Nashville  
2011 Nashville

## PROFICIENCY

### Photoshop, Illustrator, InDesign, HTML & CSS

Creative design, web developing, packaging, and identity.

**Advanced Knowledge**  
20 years +

### PHP, JavaScript/jQuery & MySQL

Back-end developing and advanced interactive.

**Basic Knowledge**  
10 years +

### Bilingual: English & Dutch

Born in Germany (military family)

**Dual Citizenship**  
US & NL